

TWELFTH EDITION

Connect to the EXPERIENCE of Public Speaking

The screenshot shows the McGraw-Hill Connect website. At the top, there is a navigation bar with the 'connect' logo, a search bar, and links for 'What is Connect?', 'Instructors', 'Students', and 'Subjects'. Below the navigation bar, the main content area features a 'Get Connected. Get Results.' headline. To the left, a paragraph describes McGraw-Hill Connect as a digital teaching and learning environment. To the right, there is a 'Sign In' section with input fields for 'Email Address' and 'Password', a 'SIGN IN' button, and a 'Forgot Password?' link. Below the sign-in section, there is a 'SEE FOR YOURSELF' button. In the center, a 'Higher Pass Rates' graphic compares pass rates: 'With connect 83.7%' and 'Without connect 72.9%'. At the bottom of the screenshot, there is a banner with a photo of a student and the text 'Study Smarter, Not Harder, and improve your grades.' with a 'GET THE LEARNSMART ADVANTAGE TODAY >>' button.

# THE ART OF PUBLIC SPEAKING

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# STEPHEN E. LUCAS

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