

A powerful guide to public speaking, based on the scientific analysis of hundreds of TED presentations and interviews with TED speakers

TED Talks have become the gold standard for public speaking, bringing together the world's leading innovators and thinkers to give inspirational presentations that have been viewed over a billion times online.

Public speaking coach and bestselling author Carmine Gallo has broken down hundreds of TED Talks and interviewed the most popular TED presenters – as well as the top researchers in the fields of psychology, communications and neuroscience – to reveal the nine secrets of all successful TED presentations. From 'Unleash the Master Within' to 'Deliver Jaw-Dropping Moments', Gallo provides a step-by-step method that makes it possible for anyone to deliver a TED-style presentation that is engaging, persuasive and memorable.

Ideas are the true currency of the twenty-first century. *Talk Like TED* will give you the tools to inspire an audience with your ideas, win hearts and minds and achieve your most audacious goals.

'Smart, practical . . . This book is ultimately about discovering what moves you and then creating the means of moving others with your vision'

Daniel H. Pink, #1 *New York Times* bestselling author of *To Sell Is Human* and *Drive*

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ISBN 978-1-5098-6739-4



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TALK LIKE TED CARMINE GALLO

TALK

The 9 Public Speaking Secrets

LIKE

of the World's Top Minds

TED

CARMINE GALLO

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