

# inspiring LEADERSHIP

Do you want to inspire others or enhance the leadership skills you already possess? This book will show you the way.

What qualities do you need to become a good leader? Jonathan Bowman-Perks has had

thirty five years of leadership experience at all levels in the British Army and global business. He combines this with wide research and has identified eight qualities that are evident in all successful leaders.

The message of hope in this book is that the "inspiring leadership" characteristics that Jonathan describes can be developed by almost anyone.

Using the author's compass model, you will be able to identify your own "true north". As you read this book and make small changes to your behaviour, you will be more successful, happier and will live your life "on purpose".

Inspiring Leadership is based on Jonathan's personal experience and includes stories from people he considers himself privileged to have worked with. This book has the potential to change the way you approach your life forever.

***"An excellent concept... a significant contribution to the understanding of leadership."***

**General The Lord Dannatt GCB CBE MC DL**

Constable, Tower of London and former Chief of the General Staff

***"Read Inspiring Leadership and learn the tools to be more caring, genuine, and sincere in your leadership role!"***

**Marshall Goldsmith**

World-renowned executive coach and author of the *New York Times* best-sellers, *MOJO* and *What Got You Here Won't Get You There*.

***"This says it all... an example of inspirational leadership and inspiring to leaders."***

**Sir John Whitmore PhD**

Author of *Coaching for Performance*

ISBN 978-1-910406-17-5



Business/Personal

fko

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JONATHAN BOWMAN-PERKS MBE

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## ACKNOWLEDGMENTS

The most powerful encouragement for me to write this book came from all those in my life who believed in my ability to write it and who patiently encouraged me to begin, the list of whom is too long to mention here.

I am grateful to Nancy Kline and Reuven Bar-On for their personal examples and inspiration. I am indebted to Reuven Bar-On who reviewed two previous drafts of the manuscript and suggested the idea of the eight-point compass.

Rick Armstrong the owner of Fisher King Publishing gave me further encouragement and the publishing support to enable me to produce this book. I also appreciate the creative branding skills of Jake Shepherd of MSDC and photographic genius of Bill Prentice. My colleagues in Penna Consulting, in particular my friends in the board and executive coaching team have also supported me and over the years have taught me a lot about leadership.

Life is full of feedback and if you are prepared to listen it is a true gift. I appreciate the help of close friends and colleagues who painstakingly read my first draft which has changed into this significantly different book. Finally my gratitude goes to the many leaders I have come across in my life so far who have been my role models. Thanks to their example I have been able to develop this philosophy of 'Inspiring Leadership'.