

# CONFESSIONS OF A PUBLIC SPEAKER

In this hilarious and highly practical bestseller, author and professional speaker Scott Berkun reveals the techniques behind what great communicators do, and shows how anyone can learn to use them well. For managers and teachers—and anyone else who talks and expects someone to listen—*Confessions of a Public Speaker* provides an insider's perspective on how to effectively present ideas to anyone. It's a unique, entertaining, and instructional romp through the embarrassments and triumphs Scott has experienced over 15 years of speaking to crowds of all sizes.

**Scott Berkun** is the bestselling author of O'Reilly's *Making Things Happen* and *The Myths of Innovation*. His work as a writer and public speaker has appeared in the *Washington Post*, *New York Times*, *Wired*, *Fast Company*, *Forbes*, and other media. He has taught creative thinking at the University of Washington and has been a regular commentator on CNBC, MSNBC, and NPR. His many popular essays and entertaining lectures can be found for free on his blog: [www.scottberkun.com](http://www.scottberkun.com).

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## Confessions of a Public Speaker

by Scott Berkun

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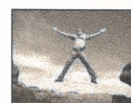


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## Disclaimer

This book is highly opinionated, personal, and full of behind-the-scenes stories. You may not like this. Some people like seeing how sausage is made, but many do not.

Although everything in this book is true and written to be useful, if you don't always want to hear the truth, this book might not be for you.

This book is written with faith in the idea that if we all spoke thoughtfully and listened carefully, the world would be a better place.